

2013
East Coast
Arabian Championships



sponsorship

NSW
Arabian
Horse Association INC

New South Wales Arabian Horse Association Inc.

Photo courtesy of Belinda Zaiter

It's What You've Always Wanted.
Only Better.

NSW
Arabian
Horse Association INC

2013 EAST COAST CHAMPIONSHIPS

2013 EAST COAST CHAMPIONSHIPS

2013 EAST COAST CHAMPIONSHIPS

2013 EAST COAST CHAMPIONSHIPS

2013 EAST COAST CHAMPIONSHIPS

The NSWAHA currently has a wide variety of sponsorship packages available, and we are eager to develop a customized package providing a specialized level of investment and exposure for all prospective partners based on their specific marketing needs and level of interest. The Association is becoming increasingly more progressive in its vision and approach with regard to the development and future of our Arabian Horse events. We are regularly developing new and improved shows and initiatives aimed at marketing the Arabian Horse to a larger audience for the purpose of developing public interest and increasing spectator attendance as well as active participation. Any business or organisation wishing to be a significant player in our industry should consider a sponsorship partnership with the NSWAHA Inc.

2013 EAST COAST CHAMPIONSHIPS

2013 EAST COAST CHAMPIONSHIPS

2013 EAST COAST CHAMPIONSHIPS



A New Range of Sponsorship Options.
With Your Name On It.

Select Sponsorship

NAMING RIGHTS SPONSORSHIP

Sponsorship Options & Benefits:

- Naming Rights to 2013 NSWAHA East Coast Championships
- Promotional Table for up to 20 people on Saturday Final's Night (includes dinner & wine) with promotional material display .
- Major display of promotional material throughout indoor arena and external areas.
- Your business banner displayed on exterior boundary wall of Sydney International Equestrian Centre in full view of motorway
- Naming rights on Front Cover, Full Colour Inside Front & Back Cover plus Four (4) Full page colour advertisements in the show catalogue (6 FP colour adverts + Name on Cover);
- Voice over / announcer coverage during the course of the show;
- Your brochures/flyers in exhibitor bags;
- Trade Stand double powered area for the duration of the show;
- Major Logo & Website Link on NSWAHA website;
- Major sponsor Business name printed as Naming Rights Show sponsor on all Champion & Reserve trophy plaques;
- Sponsor & Presenter of 10 Supreme / Champion of Champion Garlands on Finals nights.
- All media and marketing inclusions.
- 50 copies of Video of Finals nights for your own promotional activities.

DIAMOND SPONSORSHIP

Sponsorship Options & Benefits :

- Full Colour Inside Back Cover plus Four (4) Full page colour advertisements in the show catalogue (5 in total);
- Promotional Table for 10 people on Saturday Final's Night (includes dinner & wine)
- PA coverage during the course of the show;
- Your brochures/flyers in exhibitor bags (supplied by Sponsor);
- Stud / business banner displayed in a prominent area of the show ground;
- Trade Stand area for the duration of the show;
- Logo & Website Link on NSWAHA website;
- Sponsor & Presenter of 10 Supreme / Champion of Champions Garlands on Finals nights.
- 20 copies of Video of Finals nights for your own promotional activities.

NSW ARABIAN
HORSE ASSOCIATION INC

Sponsors carry the message
not the person...

Your preferred sponsorship level

SAPPHIRE SPONSORSHIP

Sponsorship Options & Benefits :

- Four (4) Full page colour adverts in the show catalogue;
- Promotional Table for 10 people on Final's Night (includes complimentary dinner & wine)
- Promotional voice over coverage during the show;
- Your brochures or flyers in exhibitor bags
- Your banner displayed in a prominent area of the show
- Trade Stand area for the duration of the show;
- Logo & Website Link on NSWAHA website;
- Sponsor & Presenter of 4 Supreme / Champion of Champions Garlands on Finals nights
- Sponsorship of ten(10) Championship classes including stud / business name on trophy plaques;
- 10 copies of Video of Finals nights for your own purposes
- Sponsorship Value \$5000.00

EMERALD SPONSORSHIP

Sponsorship Options & Benefits :

- Two (2) Full page colour adverts in the show catalogue;
- Complimentary Dinner for 4 people on Final's Night (includes dinner & wine)
- PA coverage during the course of the show;
- Stud/business brochures or flyers in exhibitor bags (if supplied by Sponsor);
- Stud/business banner displayed in a prominent area of the showground;
- Trade Stand area for the duration of the show;
- Logo & Website Link on NSWAHA site;
- Sponsorship of ten(10) Championship classes including stud/business name on the champion ribbons and trophy plaques; and
- Refreshments and lunches provided by the Association for two (2) nominated representatives of your stud/business for the duration of the show.
- 6 copies of Video of Finals nights for your own purposes
- Sponsorship Value : \$3000.00

PLATINUM SPONSORSHIP

Sponsorship Options & Benefits:

- Full page colour advertisement in the show catalogue;
- Complimentary Dinner 2 people on Final's Night (includes dinner & wine)
- PA coverage during the course of the show;
- Your business brochures or flyers in exhibitor bags
- Your Banner displayed in a prominent area of the show
- Logo & Website Link on NSWAHA site;
- Sponsorship of four (4) Championship classes including stud/business name on trophy plaques
- 4 copies of Video of Finals nights for your own purposes
- Sponsorship value \$2,000.00

GOLD SPONSORSHIP

Sponsorship Options & Benefits:

- Half page colour advertisement in the show catalogue;
- Six (6) entry tickets for Final's Night
- PA coverage during the course of the show;
- Your business brochures or flyers in exhibitor bags
- Your banner displayed in a prominent area of the show ground;
- Logo & Website Link on NSWAHA website;
- Sponsorship of four(4) Championship classes including stud / business name on the trophy plaques
- 2 copies of Video of Finals nights for your own promotional activities.
- Sponsorship Value \$1000.00

SILVER SPONSORSHIP

Sponsorship Options & Benefits:

- \$500.00 cash OR \$500.00 of products or vouchers
- Quarter page colour advertisement in the show catalogue (for cash) or Half page black & white (for product);
- Three(3) entry tickets for Final's Night
- PA coverage during the course of the show;
- Stud/business brochures or flyers in exhibitor bags (if supplied by Sponsor);
- Stud/business banner displayed in an area of the showground;
- Logo & Website Link on NSWAHA site;
- Sponsorship of four(4) Championship classes including stud/business name on the champion trophy plaques;
- 1 copy of Video of Finals nights for your own promotional activities.
- Sponsorship Value : \$500.00

ASSOCIATE SPONSORSHIP

Sponsorship Options & Benefits :

- Quarter page black & white advertisement in the show catalogue;
- Sponsorship Value : \$100.00



East Coast Arabian Championships | 7 to 9 February 2013 | Sydney International Equestrian Centre, Wallgrove Road, Horsley Park NSW

Finally the call to action. It's your call.

To discuss these sponsorship opportunities, please contact Michael Gibbs on 0416 320123 or Greg Liddle on 0419 407154
Or email sponsorship@nswarabian.org.au

NSW ARABIAN HORSE ASSOCIATION INC.
Post Office Box 125, Richmond NSW 2753 - ABN 86 069 609 796
T : Secretary 0408 232 162
W : www.nswarabian.org.au
E : sponsorship@nswarabian.org.au

NSW
Arabian
Horse Association INC